

Unpacking the Executive Order on AI (for Data Privacy)

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As the AI industry grows, the Federal Trade Commission (FTC) is increasingly focused on ensuring that AI systems are developed and used in a way that respects the privacy of individuals. The FTC's recent enforcement actions against AI companies have highlighted the importance of transparency and accountability in AI systems. The Executive Order on AI, signed by President Trump, provides a framework for the development and use of AI systems. The Order is divided into three categories: (1) AI systems that are used for critical decision-making, (2) AI systems that are used for sensitive information, and (3) AI systems that are used for general purposes. The Order also sets out requirements for AI systems, including the need for transparency, accountability, and security. The Order is a significant step towards ensuring that AI systems are developed and used in a way that respects the privacy of individuals.

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Notably, the Order also addresses the use of AI in critical decision-making. The Order requires that AI systems used for critical decision-making be subject to a rigorous review process. The review process must include a thorough assessment of the system's accuracy, reliability, and security. The review process must also include a thorough assessment of the system's potential for bias and discrimination. The Order also sets out requirements for AI systems used for sensitive information. The Order requires that AI systems used for sensitive information be subject to a rigorous review process. The review process must include a thorough assessment of the system's accuracy, reliability, and security. The review process must also include a thorough assessment of the system's potential for bias and discrimination. The Order also sets out requirements for AI systems used for general purposes. The Order requires that AI systems used for general purposes be subject to a rigorous review process. The review process must include a thorough assessment of the system's accuracy, reliability, and security. The review process must also include a thorough assessment of the system's potential for bias and discrimination. The Order is a significant step towards ensuring that AI systems are developed and used in a way that respects the privacy of individuals.

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