

Wow! 84% of Companies Are Using Blockchain!



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Blockchain.com reported about the “the release of [PwC’s Global Blockchain Survey 2018](#), which highlighted that 84% of companies are now incorporating blockchain technology at some level...” The August 28, 2018 report entitled “[PwC survey: 84% of companies now using blockchain, so what does the future hold?](#)” included these comments Shiv Malik (Head of Strategy and Communications at blockchain-backed data platform [Streamr](#)):

People are both over and underestimating the change blockchain will have on their particular vertical.

There has been plenty of hype and investment in the last few years about the potential of blockchain but the tangible results of those investments are yet to procure world changing applications – certainly not outside of Fintech.

It is unsurprising to see that financial services are seen to be leading the blockchain revolution at 46%, vastly outweighing other industries like retail and consumer at a mere 4%.

Of course, that doesn’t mean it won’t come – it has to.

People’s expectations, not of what can be achieved but how fast it should be achieved, need to be tempered so that the imminent transition is as seamless as possible and we

can all appreciate the benefits

Pretty exciting news about Blockchain, what do you think?

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