2019 is the Year of . . . CCPA? [Infographic]

Everyone who has been paying attention to privacy news knows that January 1, 2020 is the implementation date of the California Consumer Protection Act, and July 1, 2020 is the current deadline for enforcement to begin. July 2020 is also the current deadline for the California AG to implement regulations under CCPA. Read more about the law in our blog post from last year. What should companies do over the coming months to get ready for what looks like a sweeping new set of requirements? Two big ones: keep a 12 month look-back of data processing activities and take stock of what you collect and how you use it. Over the coming months you will also want to look at how you might handle rights requests, and take the CCPA into account for your 2019 and 2020 budgeting. The graphic below can help you communicate the importance of CCPA to internal stakeholders.

TIP: As we enter 2019, now is the perfect time to look forward to 2020 and get ready for the upcoming California privacy law.
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