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## Raising a Unicorn

The Retail Resource: Current Issues and Solutions for Manufacturers, Distributors and Retailers of Consumer Goods webinar series.

The webinar addresses best practices for nurturing growth, and preparing to and ultimately selling your business. Among other things, our attorneys will:

- Provide tips for good corporate governance amidst multiple rounds of financing;
- Walk through a typical Series A or B term sheet to better understand how such terms ripple through the Company's decision making process;
- Provide an understanding of onboarding employees and commercial contracting with third parties;
- Identify the factors that impact the value proposition of your business; and
- Provide advice on embarking on an M&A transaction and "problem areas" that can negatively impact the purchase price.

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