

## Countdown To CCPA: An Interactive Compliance Workshop - Chicago

Effective January 1, 2020, the California Consumer Privacy Act (CCPA) will give broad rights to people on their personal data in the custody of companies. This focus on data rights significantly raises the compliance burden and mandates that existing compliance practices significantly evolve to monitor automation and real-time intelligence of people's data in a vast array of internal IT systems and with third-party vendors.

Co-hosted by leading legal advisors and technology innovators from McDermott Will & Emery and Securiti.ai, this interactive workshop will feature insights on regulatory requirements and compliance best practices relevant for executives across legal, data privacy, compliance, information technology, information security and marketing. This tailored program will also help you understand how PrivacyOps, a combination of philosophies, internal practices, cross-functional collaboration, real-time personal data intelligence and automation can increase your organization's ability to comply with CCPA and myriad global privacy regulations reliably and with greater speed.

We invite you to join us at one of the below October dates at a location near you. November dates in other major cities, including New York, Chicago, Boston, Miami, and others will be announced shortly.

Our panel of legal experts will explore:

- Key aspects of new CCPA regulations
- Impact of CCPA on organizations and challenges in compliance
- Automating discovery of personal information
- Automating DSR fulfillment
- Vendor Privacy Assessments
- Consent Lifecycle Management

### AGENDA

8:00 – 8:30 am

Check-In / Networking Breakfast

8:30 – 10:00 am

Workshop and program

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