Running Down the Field of Sports Performance Drinks with Terrell Davis and Megan Bushell from DEFY [PODCAST]

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In this episode of Greenberg Traurig’s Legal Food Talk, host Justin Prochnow teams up with former Denver Bronco and NFL Hall of Famer Terrell Davis and COO Megan Bushell, co-founders of DEFY. Megan and Terrell break down how they got involved in the hemp space and what led them to bringing a Hemp Performance Drink to market. Terrell talks about life after football and how being more than just the face of the business continues to fuel that competitive drive that helped bring two Superbowl victories to Denver. The trio also discuss the less than clear regulatory climate around CBD and hemp and what led to branching out to other products like DEFY Alkaline Water. Megan and Terrell also discuss how being a Black Owned, Woman Owned, Veteran Owned business drives the causes they are passionate about and the charities they focus on. Listen in and you just might feel like standing
up and giving a Mile High salute when you are done.