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## Two States Move to Require COOL Labeling for Beef: Country of Origin

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- Mandatory **country of origin labeling (COOL)** rules for beef products have long been the subject of controversy and challenge, culminating in a **World Trade Organization (WTO)** ruling that the COOL requirements violate U.S. trade obligations to Canada and Mexico, and Congress repealing COOL as of December 21, 2015.
- On February 3, 2017, a majority of House Agriculture Committee members in Wyoming [voted](#) in favor of sending a bill to the full House of Representatives that would require retail beef products sold in the state to bear a country-of-origin label. This comes on the heels of a similar bill that was [introduced in South Dakota](#).
- In the past, the meat processing industry has opposed mandatory federal country-of-origin labeling. It remains to be seen whether either state bill will advance, and whether other states will follow suit.



Article By  
[Food and Drug Law at Keller and Heckman](#)  
[Keller and Heckman LLP](#)  
[The Daily Intake](#)  
[Biotech, Food, Drug](#)  
[All Federal](#)  
[Wyoming](#)

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